

Miss Rodeo Oregon Inc. Foundation Sponsorship Opportunities



COLUMBIA RIVER
PRORODEO CIRCUIT

Educate. Elevate. Inspire



Official Affiliate of
Miss Rodeo America, Inc.

A smiling woman with blonde hair, wearing a white cowboy hat and a red long-sleeved shirt with "Miss Rodeo Oregon" and a map of Oregon printed on it. She is also wearing a brown leather belt with a buckle that says "RIDING FOR THE BRAND" and blue jeans with a long, fringed skirt. The background is a warm, brownish-gold color.

Expand Your Reach: Partner with Miss Rodeo Oregon Inc. Foundation

Thank you for your interest in partnering with the Miss Rodeo Oregon Inc. Foundation (MROIF)! We support Oregon youth and mentor young women—both in and out of the arena—to become successful business professionals. As an affiliate of Miss Rodeo America, Inc., Miss Rodeo Oregon proudly represents the Professional Rodeo Cowboys Association (PRCA) at the state level. Our Miss, Teen, Junior, and Little Miss Rodeo Oregon programs support youth rodeos, amateur associations, and local agricultural events. This sponsorship packet outlines opportunities for your brand to gain premier exposure while supporting determined young women who strive to educate, elevate, and inspire.

Miss Rodeo Oregon Inc. Foundation is a
501c3 Nonprofit Organization

Sponsorship Benefits & Exposure

WHAT CAN WE DO FOR YOUR BRAND?

Partnering with Miss Rodeo Oregon offers your business unique promotional opportunities, aligning your brand with Oregon's rich rodeo heritage while connecting you with a highly engaged audience. Our titleholders are passionate ambassadors for rodeo and the state of Oregon, and they are well-versed in public speaking and professional representation, making them valuable assets for any campaign.

Brand Visibility & Recognition

- Gain exposure at high-profile rodeo events, media appearances, and community engagements across Oregon. Your brand will be showcased to diverse audiences who are passionate about western heritage.

Community Engagement

- Align with an organization dedicated to positively impacting Oregon's youth and promoting western traditions. Your sponsorship will connect your brand to the values of community support and youth development.

Exclusive Marketing Opportunities

- Titleholders actively promote your business through media appearances, personal outreach, and event engagements. Benefit from exclusive visibility that goes beyond traditional advertising.

Tax-Deductible Contribution

- As a registered 501(c)(3) nonprofit, your sponsorship is tax-deductible, making your support not only valuable for your brand but also financially beneficial.

Promotional Opportunities with Our Titleholders Include:

- Radio/Television Spot Promotions for Your Store, Event, or Rodeo
- Guest Appearances – Promote your store, grand openings, or fashion shows.
- Community Engagement – Appear at schools, sporting events, and civic groups.
- Special Promotions – Assist with award presentations and promotions.
- Event Spokesperson – Represent your event or rodeo.
- Guest Welcoming – Greet attendees at entrances or gates.
- Autograph Sessions – Sign autographs at stores, banks, schools, and more.
- Media Support – Provide interviews and event info to the media.
- Radio Engagement – Address animal welfare inquiries on live shows.
- Queen Pageant Involvement – Serve as judge, emcee, or guest.

EVENT REACH & SOCIAL MEDIA PRESENCE

- Facebook: 9,600 followers, 8,200 likes
- Instagram: 3,171 followers
- Local Rodeos: 2,500+ attendees
- Large Events: Pendleton Round-Up, St. Paul Rodeo, Rodeo Houston (2.5 million attendees), Cheyenne Frontier Days, Pikes Peak or Bust Rodeo & PRCA Hall of Fame Inductions
- PRCA's Cowboy Channel: 100+ million viewers

With national exposure through high-profile rodeos, television coverage, and social media engagement, we offer sponsors a unique opportunity to reach a passionate audience while representing the grit, determination, and excellence of professional rodeo.

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Sponsorship Levels

Platinum Partner

5,000 & Above

- Logo/Name in Premier Spot in Monthly Newsletter
- Monthly Designated Social Media Posts: which includes 2 designated feed posts, plus 2 story posts & tags in all general social media posts
- Logo/Name in Premier Spot on MRO Website
- Two Page Spread Advertisement in the Miss Rodeo Oregon Pageant Program
- Large Logo on Titleholder Sponsor Jackets (4 Jackets)
- Two Framed and Autographed Photos of Titleholders for Display
- Large Logo on Miss Rodeo Oregon Scholarship Calendar
- Logo on Titleholders Autograph Sheets
- Two Scheduled Titleholder Appearances at your Business or Events
- Logo in the Miss Rodeo America Pageant Program

Diamond Crown Partner

2,500 & Above

- Logo/Name in Premier Spot in Monthly Newsletter
- Monthly Designated Social Media Posts: which includes 1 designated feed post plus 1 story post & tags in all general social media posts
- Logo/Name in Premier Spot on MRO Website
- Full Page Advertisement in the Miss Rodeo Oregon Pageant Program
- Large Logo on Titleholder Sponsor Jackets (4 Jackets)
- Framed and Autographed Photo of Titleholders for Display
- Large Logo on Miss Rodeo Oregon Scholarship Calendar
- Logo on Titleholders Autograph Sheets
- Scheduled Titleholder Appearance at your Business or Event
- Logo in the Miss Rodeo America Pageant Program

Gold Buckle Partner

1,000 & Above

- Logo/Name in Monthly Newsletter
- Bi-Monthly Designated Social Media Posts: which includes 1 designated feed post plus 1 story post & tags in all general social media posts
- Logo/Name on MRO Website
- Half Page Advertisement in the Miss Rodeo Oregon Pageant Program
- Logo on Titleholder Sponsor Jackets (4 Jackets)
- Framed and Autographed Photo of Titleholders for Display
- Logo on Miss Rodeo Oregon Scholarship Calendar
- Logo on Titleholders Autograph Sheets

Silver Spur Partner

500 & Above

- Logo/Name in Monthly Newsletter
- Quarterly Designated Social Media Posts: which includes 1 designated feed post plus 1 story post & tags in all general social media posts
- Logo/Name on MRO Website
- Quarter Page Advertisement in the Miss Rodeo Oregon Pageant Program
- Name or Small Logo on Titleholder Sponsor Jackets (4 Jackets)
- Autographed Photo of Titleholders for Display
- Logo on Miss Rodeo Oregon Scholarship Calendar
- Logo on Titleholders Autograph Sheets

Turquoise Partner

250 & Above

- Logo/Name in Monthly Newsletter
- Two Designated Social Media Posts: which includes 1 designated feed post plus 1 story post
- Logo/Name on MRO Website
- Business Card Advertisement in the Miss Rodeo Oregon Pageant Program
- Autographed Photo of Titleholders for Display
- Name on Miss Rodeo Oregon Scholarship Calendar

Friends of the Queen

Up to 250

- Name in Monthly Newsletter
- Autographed Photo of Sponsored Titleholder



Miss Rodeo Oregon Inc. Foundation Sponsorship Agreement

Sponsorship is for:

Business Name:

Phone Number:

Your Name:

Address:

City, State, Zip Code:

Website:

Please Select How You Would Like To Support Our Organization:

☐ **Platinum Partner \$5,000 & Above**

☐ **Diamond Crown Partner \$2,500 & Above**

☐ **Gold Buckle Partner \$1,000 & Above**

☐ **Silver Spur Partner \$500 & Above**

☐ **Turquoise Partner \$250 & Above**

☐ **Friends of the Queen \$250 & Below** \$

☐ **In Kind Sponsorship** \$

(Gas cards, Airline miles and product donations will receive recognition of their value at the above levels.)

THANK YOU SO MUCH FOR YOUR SUPPORT!

Please Return Form and Enclosed Donation To:

Cindy Granger, Treasurer
53125 W Ballou Milton Freewater, OR 97862

Or Pay Online at:

missrodeooregon.com/store/ and select Donation

A Donation Receipt Will Be Emailed

Miss Rodeo Oregon, Inc. is a 501c3 organization

Your donation may qualify as a charitable contribution under state and federal rules and regulations. You should consult with your financial and/or legal advisors as to the applicability of this contribution to your personal or business situation.