

MISS RODEO OREGON INC. FOUNDATION



Official Affiliate of
Miss Rodeo America, Inc.

2026 Miss Rodeo Oregon Pageant Rulebook

Miss Rodeo Oregon Inc. Foundation
PO Box 1964
Silverton, Oregon 97381

Endorsed by:
Miss Rodeo America, Inc.
Professional Rodeo Cowboys Association

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Miss Rodeo Oregon Inc. Foundation Information

Mission: Miss Rodeo Oregon Inc. Foundation (MROIF) works to promote a positive image of rodeo, while preserving our western heritage through education, leadership development, and personal growth with the highest level of integrity.

Motto: Educate, Elevate, Inspire

Purpose: The purpose of Miss Rodeo Oregon Inc. Foundation, is to provide a program for Oregon horsewomen that encourages positive growth in strength of character and personality, healthy attitudes, self-fulfillment and self-respect. The Miss Rodeo Oregon Pageant is organized and conducted to select the most qualified young Oregon horsewoman to promote the sport of professional rodeo in Oregon and for our Miss Rodeo Oregon to represent the State of Oregon at the Miss Rodeo America Pageant. Miss Rodeo Oregon Inc. Foundation will conduct the state Pageant under the guidelines of the Miss Rodeo America Pageant. This allows the winner of the Miss Pageant to be eligible to compete in the Miss Rodeo America Pageant upon successful completion of her reign as Miss Rodeo Oregon. Miss Rodeo Oregon Inc. Foundation feels it is the duty and obligation of anyone in a competition of this status to portray the highest of moral standards, show the true ideals of young womanhood and set an example above reproach. Contestants shall agree to abide by all of the rules and regulations set forth by Miss Rodeo Oregon Inc. Foundation and failing to meet any of the eligibility rules (without a waiver) will disqualify a Contestant from the competition.

Who is a Miss Rodeo Oregon Titleholder: Miss Rodeo Oregon symbolizes the youth of our nation who wish to further promote the sport of Professional Rodeo, and in so doing, promote the great western way of life. She is the ideal, agricultural oriented girl or young woman, and is the person who will represent Professional Rodeo as she travels the length and breadth of our great state of Oregon and country.

Miss Rodeo Contestant Characteristics:

- Community Leader
- Promoter of the Western lifestyle
- Horse enthusiast
- Good Sportsmanship
- High moral and ethical standards
- Knowledgeable and able to converse about rodeo
- Animal welfare advocate
- Intelligent
- Friendly
- Sincere interest in rodeo
- Interested in advancing her future career



Miss Rodeo Oregon Pageant FAQ's

1. What are the required appearances for Miss Rodeo Oregon 2026?

MROIF actually has very few required appearances for our titleholders. We believe that allowing our titleholders to create their own schedule allows them the freedom to make their year their own, and participate in events that best suit their personal circumstances. This flexibility ensures that contestants from all financial backgrounds can take full advantage of their year while representing Miss Rodeo Oregon Inc. Foundation, making the experience inclusive and accessible to everyone.

The required appearances are:

- Attend the LIW Art of Aperture Photo Shoot on August 2nd, 2025 in Caldwell, Idaho.
- Plan and execute a coronation fundraiser before April 1st, 2026
- Attend the Host Rodeo's Royalty Introduction/Queen Coronation
- Attend the Columbia River Circuit Finals as LIW & MRO
- Attend Oregon's PRCA Rodeos. Oregon rodeos take priority over out of state travel.
- Attend the Annual Miss Rodeo Oregon Queen Clinic (Tuition provided by MROIF)
- Attend all events of the 2027 Miss Rodeo Oregon Pageant to crown successor
- Attend the Send Off/Good Luck Party hosted in Miss Rodeo Oregon's honor as LIW & MRO
- Compete in the Miss Rodeo America 2027 Pageant representing the State of Oregon

Outside of these required commitments, MRO 2026 will have the flexibility to work with the National Director to create and balance her schedule. We encourage our Miss Titleholder to focus their time on attending Oregon's PRCA rodeos and their events. In addition to attending PRCA Rodeos; hometown events, junior & amateur rodeos are allowed.

2. Sales/Sponsorship Requirements for Miss Rodeo Oregon 2026 Contestants

- Contestant Ad - \$400: Contestants are required to purchase a Full Page Ad in the Pageant Program. This is an ad that contestants design themselves (MRO will design for a \$25 fee). We encourage all contestants to find sponsors for this ad, and use the ad to thank their sponsors and supporters. Additional sales are eligible for commission (see below).
- Raffle Tickets - \$1,000: Contestants are required to sell a minimum of 250 tickets for \$5 each. Additional sales are eligible for commission (see below).
- Scholarship Auction Item - \$100: Contestant must bring an auction item for the Scholarship Benefit Live Auction, which is a judged event. This item must have a minimum value of \$100.
- Benefit Silent Auction Item - \$50: Contestant must bring an auction item for the MROIF Benefit Silent Auction. This item must have a minimum value of \$50.



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Miss Rodeo Oregon Pageant FAQ's

3. Contestant Sales Commission

- Raffle Tickets – All raffle tickets sold by the contestant in excess of the \$1,000 minimum requirement will receive a 10% commission.
 - For example, if a contestant sells \$1,500 of raffle tickets, \$500 is eligible for commission, totaling \$50 paid to the contestant at the conclusion of the pageant.
- Advertisements – All advertisements sold by the contestant in excess of the \$400 full page requirement will receive a 10% commission.
 - For example, if a contestant sells \$700 of advertisements, \$300 is eligible for commission, totaling \$30 paid to the contestant at the conclusion of the pageant.
- Miss Rodeo Oregon 2026 Winner* – All ad and raffle ticket sales sold in excess of the minimum requirements by the contestant who wins the MRO 2026 title will have 50% of the proceeds distributed into her titleholder account to be used for expenses during her year.
 - For example, if the winning contestant sells \$1,500 of raffle tickets and \$700 of advertisements, with the excess totaling \$800, she will receive \$400 in her titleholder lady-in-waiting account. Therefore, we encourage all contestants to sell additional ads in the program and additional raffle tickets, because if selected as MRO 2026, this will give the young lady a head start on her fundraising, and can be used for LIW expenses.

*The winning contestant will not receive the 10% commission on their sales, because she instead receives 50% of their excess proceeds deposited into their titleholder account.

4. What the Miss Rodeo Oregon Pageant Provides to Contestants

- Accommodations: Miss Rodeo Oregon Contestants will receive one (1) double queen hotel room at the Pageant Host Hotel for 4 Nights that will be shared with a roommate. (Wednesday - Saturday)
- Meals: All meals for the duration of the Pageant are provided to the Contestant.
- Transportation: All transportation during the Pageant to all events is provided by the Contestant Chaperones. Parents do not need to transport their contestant after check-in.

5. What are Parents Responsible for During the Pageant?

- Parents will be responsible for their own meals, transportation to events, and accommodations during the pageant.
- Parents will be responsible for pageant event admission.
- Parents will be responsible for their own rodeo tickets to watch The Elgin Stampede.

MISS RODEO OREGON PAGEANT REQUIREMENTS & RULES

- Complete an Official Miss Rodeo Oregon Pageant Contestant Application and return on or before the deadline of **May 1st, 2025**. Upon receipt of the completed application from each applicant, and the required information and documents, the applicant will then receive all pertinent information regarding the state pageant competition in the Official Contestant Packet.
 - Send all application documents and photos electronically to mroifpageant@gmail.com on or before **May 1st, 2025** at 11:59 PM PST.
 - Send all application documents and photos in the mail with a postmark on or before May 1st, 2025.
 - Mailing address can be found on the cover sheet of the application.
- As required by the MRO Pageant Contestant Application, each application must be accompanied by:
 - A non-refundable \$300.00 entry fee. Make check payable to: Miss Rodeo Oregon, Inc. Foundation (MROIF) or purchase in the MRO Store.
 - Proof of age—copy of the applicant’s birth certificate.
 - Copy of Drivers License
 - Proof of Oregon address (Drivers License, Passport, rental agreement, copy of a bill in Contestants Name, etc.)
 - One (1) 8 x10” vertical color photo of contestant. The photo should be a head and shoulder shot in full western attire including hat, with no crowns or sashes.
 - One (1) 5x7" vertical color photo of contestant with horse.
 - Proof of horse ownership - copy of registration papers or copy of lease agreement with horse owner from the date of application through December 31st, 2026.
- Contestant will purchase a Contestant Ad (full color page) in the official MRO Pageant program. Ad artwork must be turned in on or before the deadline of **July 1st, 2025**. Ad artwork must be emailed to: mroifpageant@gmail.com
- Contestant must conduct themselves in a proper lady-like manner and portray high moral standards. Contestant will not be permitted to drink alcoholic beverages, smoke or use foul language at any time during the pageant or MROIF events.
- Contestant will be unable to carry or use a cell phone at any time during the pageant. Failure to abide by this rule may result in disqualification from the competition. Miss Contestants must surrender their phone to a pageant chaperone at the beginning of the Pageant. All parents will have phone numbers of all MRO Board Members and Contestant Chaperones. Reasonable accommodations will be made if cell phone is needed for a medical reason, ex: blood sugar monitoring. The Pageant Director must be notified of any requested accommodations no later than 30 days prior to pageant.
- There will be two contestants in each hotel room, unless there is an odd number of contestants. Roommates will be drawn at random at the Pageant Orientation.
- Contestants in the MRO Pageant are required to provide their own transportation to and from the Pageant. All contestant food, lodging, and transportation *during* the MRO Pageant will be provided by the MRO Pageant.
- The MRO Pageant will provide contestant sashes, to be worn during the Pageant and must be returned at the conclusion of pageant. No sashes or tiaras/crowns of any type may be worn during the Pageant other than the one supplied by the Pageant. Chaps are not permitted at anytime during the competition.

– The Miss contestants will be under the supervision of the MRO Pageant Chaperones from the time of official contestant check-in, until they are signed out by the contestant herself or by one of her parents. The chaperones will escort ALL contestants to and from all functions during the MRO Pageant.

– Upon commencement of the Pageant, contestants are under the jurisdiction of the MRO Pageant officials. The MRO Pageant encourages friends and relatives to attend the Pageant, but at no time are they to visit with Miss contestants in their rooms. Any items to be sent to the contestants must go through the MRO Pageant Chaperones. This allows the contestants to keep with the Pageant schedule and concentrate on the competition.

– Parents, relatives, and friends of contestants are welcome to attend certain events at which the contestants will be present. However, after pageant begins, contestants may not communicate with family or friends unless authorized by the chaperones or Pageant Director.

– A contestant, or any individual related to a contestant, must not approach judges with the intent to influence or harass. Action of this type will be reported to the MROIF Executive Board and Pageant Grievance Committee and could result in disqualification of that contestant.

– All transportation for contestant functions outside of the hotel will be provided. No responsibility will be assumed for transportation by parents or contestant.

– A mandatory Pre-Pageant Orientation will be scheduled for contestants, parents, relatives (immediate family), and/or horse guardians to explain the pageant activities and answer any questions contestants or family may have. This will be a virtual orientation. Contestant or a representative must attend, unless the absence is excused by MROIF, prior to the orientation. Missing this orientation without an excused absence will be reported to the judges.

– Recording and photography equipment may not be allowed at certain pageant functions. MROIF will designate those specific events, if any, at Pageant Orientation.

– Judging will take precedence over all Pageant activities. Contestants are always being judged throughout the Pageant.

– Contestants must provide their own wardrobe and agree to follow the provided Wardrobe Guidelines. All efforts have been made to reduce wardrobe costs. Pageant officials will check for wardrobe compliance.

– MROIF expects each contestant and her family members to display the highest degree of sportsmanship during the Pageant and particularly following the Coronation Ceremony. Each contestant and family member should be mindful that she is representing their hometown, the MRO Pageant and the sport of professional rodeo. Poor sportsman-like conduct will not be tolerated and could result in the contestant being disqualified and may affect future eligibility to compete in the MRO Pageant.

– The contestant selected as Miss Rodeo Oregon 2026, will be required to get official photos to be used for press releases after and/or during the Press Party following the Coronation Ceremony.

– In the event that a contestant is selected as Miss Rodeo Oregon 2026, she will be required to attend the Lady in Waiting Photo Shoot at Art of Aperture in Caldwell, Idaho on **August 2nd, 2025**.

– The contestant selected as Miss Rodeo Oregon 2026, will be required to sign the performance contract with MROIF. The contract will be provided in the application for the contestants review. This will be presented for signature following the Press Party at the Coronation Ceremony.

MISS RODEO OREGON PAGEANT

Contestant Eligibility: Any contestant not meeting the following eligibility qualifications shall be denied the right to compete in the MRO Pageant. Each contestant in the MRO Pageant on the date of competition and final selection of the Miss Rodeo Oregon Titleholders shall certify that:

- She is of the proper age to be eligible to compete:
 - A Miss Rodeo Oregon Contestant WILL BE 21 years of age by November 1, 2026 and WILL BE NO OLDER THAN 26 years of age as of December 31, 2026.
 - Must have their 21st birthday on or before November 1st, 2026 and will not have their 27th birthday on or before December 31, 2026.
- Miss Contestants must have obtained a high school diploma or equivalent of high school education
- Be a natural born female and identify as a female.
- Contestant may not be or have been previously married and/or pregnant, or the legal parent of a child. Contestant may not be publicly engaged to be married.
- Have an Oregon address at the time of the Miss Rodeo Oregon Pageant.
- Must execute all consents and/or waivers of liability presented as conditions prior to competition
- Must not have ever been convicted of any felony crime or misdemeanor, excluding minor traffic offenses.
- Must not have been engaged in any act, which if made public, would be reasonably likely to cause harm or damage to her reputation or to the goodwill and reputation of the Miss Rodeo Oregon Pageant. If you have concerns about the applicability of this provision, please contact the Pageant Director at mroifpageant@gmail.com before submitting your application.
- Must have held at least one rodeo queen title, or have an equivalent of 4-H, FFA, or other equestrian experience as shown on the application.
- Contestant must not have been a prior contestant of the Miss Rodeo America Pageant
- Not be a state title holder of any other state or national pageant in the year of competition
- Shall abide by all rules and regulations of MRO Pageant and the Miss Rodeo America Pageant that are hereby incorporated by and referenced as part of this rulebook. Failure to abide will result in disqualification.
- Contestant must not suffer from any illness, disease or disability that will prohibit, restrict, or impair her ability to fulfill the obligations, without a reasonable accommodation, should she be selected as a Miss Rodeo Oregon Titleholder.

MISS RODEO OREGON PAGEANT

Loss of Title & Benefits

The title of Miss Rodeo Oregon is a privilege that carries significant responsibilities and expectations of conduct for both the titleholders and their families. Failure to adhere to these expectations may result in the loss of title and associated benefits. The following rules apply before, during, and after the completion of the MRO Pageant:

1. **Conflicting Activities:** Titleholder shall not compete in or otherwise participate in any other beauty and/or talent contests, pageants, or activities. Additionally, they must not engage with any entity that could be seen as a conflict of interest or in violation of the MROIF Code of Conduct.
2. **Representation & Endorsements:** Titleholder shall not solicit, negotiate, or contract with any third party to assist them in seeking appearance photographs, interviews, sponsorships, or endorsements during their year of reign unless expressly approved by the MROIF Executive Board.
3. **Goodwill & Reputation:** Titleholder and their parents, guardians, or immediate family members must refrain from actions that, in the good faith determination of the MROIF Executive Board, will or are reasonably likely to cause harm or damage to the goodwill or reputation of Miss Rodeo Oregon.
4. **Violation of Rules or Contract:** Titleholder and their parents or guardians shall not violate any provisions of the Contestant Application, Pageant Requirements and Rules, or the MROIF Performance Contract.
5. **Eligibility Requirements:** If the titleholder is found to have become ineligible for the Miss Rodeo Oregon Pageant before, during, or after the pageant, her title may be revoked.
6. **Personal Conduct:** Contestants and titleholders are required to meet the following personal standards throughout their participation:
 - **Pregnancy/Parental Status:** Contestants and titleholders may not be pregnant, become pregnant, have children, or be responsible for dependents during their reign.
 - **Marital Status:** Contestants and titleholders may not be married, publicly engaged to be married, or become engaged during their reign.

Parental/Guardian Conduct: Parents, guardians, and immediate family members of titleholders are expected to uphold the integrity of the Miss Rodeo Oregon program by demonstrating professionalism, respect, and sportsmanship at all times. Inappropriate or disruptive behavior—including verbal harassment, unsportsmanlike conduct, mistreatment of horses, or any actions undermining the integrity of the program—may result in the titleholder’s disqualification or loss of title. By participating in the Miss Rodeo Oregon program, all parties agree to uphold the values, rules, and standards set forth by the Miss Rodeo Oregon Inc. Foundation.

Upon the occurrence of, but not limited to, any of the above events, the Miss Rodeo Oregon 2026 Title together with any and all benefits derived by such person, shall be forfeited. MROIF retains the sole discretion to award the title of Miss Rodeo Oregon 2026 to the next qualified runner up.

MISS RODEO OREGON PAGEANT JUDGING GUIDELINES

The Miss Rodeo Oregon Pageant Contestants are judged and scored in four categories:

- Horsemanship
- Personality
- Appearance
- Knowledge

In addition, the scores from contestant's public speaking, interview(s), extemporaneous questions, introductions, fashion show presentation, written test, etc., will be added as outlined in the scoresheet.

Scoresheet

Miss Rodeo Oregon Pageant Score Sheet						
Event	Appearance & Presentation	Personality	Knowledge	Horsemanship	1 Judge Total	3 Judges Total
Introduction	10	10	25		45	135
Horsemanship Round 1	40	5		125	170	510
Horsemanship Round 2	5	5		75	85	255
Horsemanship Round 3	5	5		100	110	330
Horsemanship Interview	30	50	100	20	200	600
Grand Entry 1	20	5		20	45	135
Grand Entry 2	20	5		20	45	135
Grand Entry 3	20	5		20	45	135
Parade	40	50		20	110	330
Fashion Show	50	50			100	300
Speech	50	30	25		105	315
Onstage Questions	20	25	100		145	435
Media Interview	25	25	100		150	450
Personality Interview	50	100	50		200	600
Scholarship Auction	10	25			35	105
Photogenic	5	5			10	30
Totals	400	400	400	400	1600	4800
Written Test	200				Total Possible:	5000

PAGEANT DIVISIONS

HORSEMANSHIP - The purpose of this category is to select the young lady who executes precision in horsemanship including control of mount and the way she handles any situation which may occur, balance and her ability to sit a saddle, positions of hands and feet, confidence, appearance, and awareness of audience. The contestant's understanding and skill will be judged, not the horse or the equipment. The contestant's overall equitation, poise, confidence, appearance, and position will be evaluated. Contestants who seek additional guidance regarding their horsemanship presentation, are referred to the AQHA Rulebook, Section SHW434 "Presentation and Position of Exhibitor."

There will be three go-rounds of horsemanship competition. Miss Contestants will ride draw horses for all three rounds.

1. Set Pattern with Flag Run. Herein known as Horsemanship Round 1
2. Mock Grand Entry. Herein known as Horsemanship Round 2
3. Freestyle pattern. Herein known as Horsemanship Round 3

– The patterns will be demonstrated by the reigning Miss Rodeo Oregon and those demonstrations will be accepted or rejected by the Pageant judges.

Horsemanship Round 1: The pattern to be used will be selected at the time of competition from the diagrams found in this book, named below as Pattern #1, #2, and #3. Diagrams are adopted from the Miss Rodeo America Rulebook and at the discretion of the judges and may be altered due to arena conditions. Once Pattern is completed, contestant will pick up a flag, and complete a flag presentation. Contestant may also be required to dismount and remount, and/or perform additional maneuvers horseback. Any changes or alterations to the horsemanship patterns will be announced to the contestants before the Horsemanship Competition begins. The pattern selected by the judges will be demonstrated by Miss Rodeo Oregon 2025, Mary Olney, and the demonstration will be accepted or rejected by the Judges.

Horsemanship Round 2: This round will be a mock grand entry. The contestants will participate in a mock grand entry run led by Miss Rodeo Oregon 2025, Mary Olney.

Horsemanship Round 3: Contestants will be asked to do a Freestyle pattern. The Freestyle pattern contains 4 required maneuvers:

1. Stop
2. Lead change
3. Back
4. Presentation run.

These maneuvers can be completed in any order. This pattern must be completed in 90 seconds. Contestants may do more than the required maneuvers in the time allotted to best showcase their abilities. Contestants will be given a 30 second warning, and judging will cease when the timer calls Time.

- Miss Contestants will **not** be permitted to wear spurs during the horsemanship section, to align with the Miss Rodeo America Pageant Guidelines. They may also not adjust tack in any way on draw horses. If a contestant has a concern and needs stirrups adjusted she should point it out to a Horsemanship Committee member or Pageant official. Miss contestants may wear spurs for grand entries when riding their own horse.

- Contestant horses may be used as the draw horses. A minimum of two back up horses will be available. Judges or the MROIF Executive Board in attendance reserve the right to pull any horse out of the competition due to lameness, injury or unsuitability.

- Horsemanship points will be awarded during the rodeo grand entries, parade, the Horsemanship Interview and during the horsemanship competition.

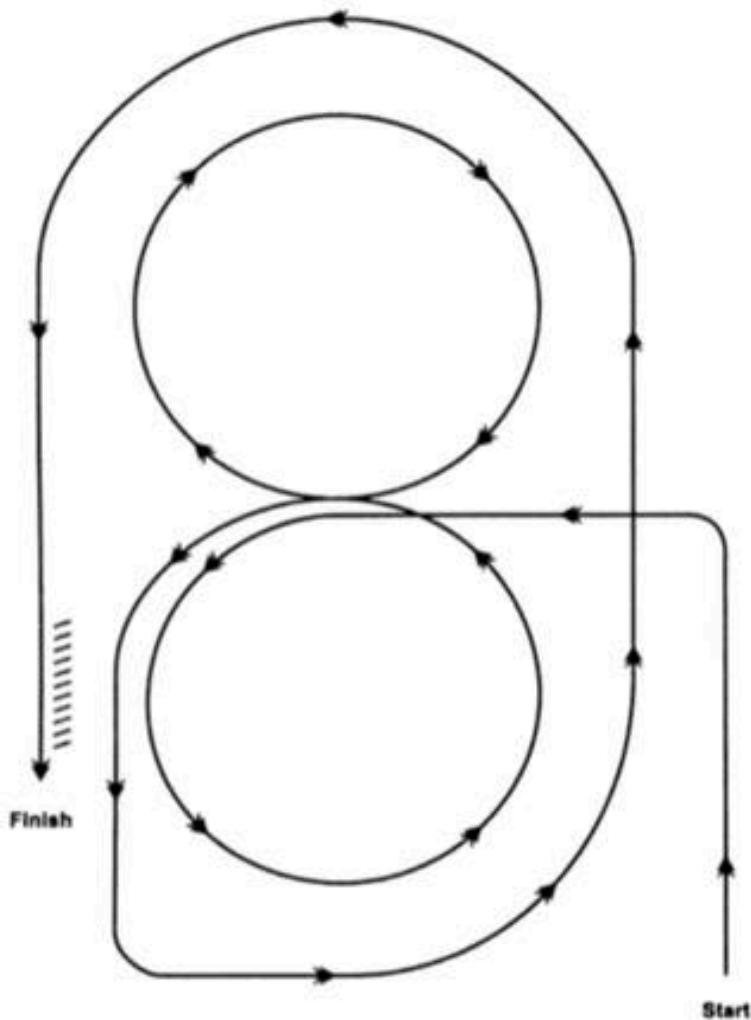
- “Horse guardians” or parents will be expected to be responsible for each contestant’s horse during the horsemanship competition and rodeo grand entries, including a light warm up.

- The MRO Horsemanship Committee will warm up any back up horses.

- Should an unfair situation occur at no fault of the contestant, a re-ride may be granted before the next contestant competes. All re-rides are at the sole discretion of the Pageant Judges and MROIF Executive Board in attendance.

Rodeo Grand Entries: Contestants will participate in The Elgin Stampede Grand Entries on Thursday, Friday and Saturday evenings. All contestants will be riding their own horse. Please make sure your horse can calmly lope through the pattern with other horses in front and behind it. Horses also need to be able to stay safely stopped in the center of the arena. **The contestant must be able to participate in grand entries safely, if any concerns arise, The Elgin Stampede, Pageant Judges, and/or MROIF may elect to pull a contestant from participation in grand entries. This decision will be final.**

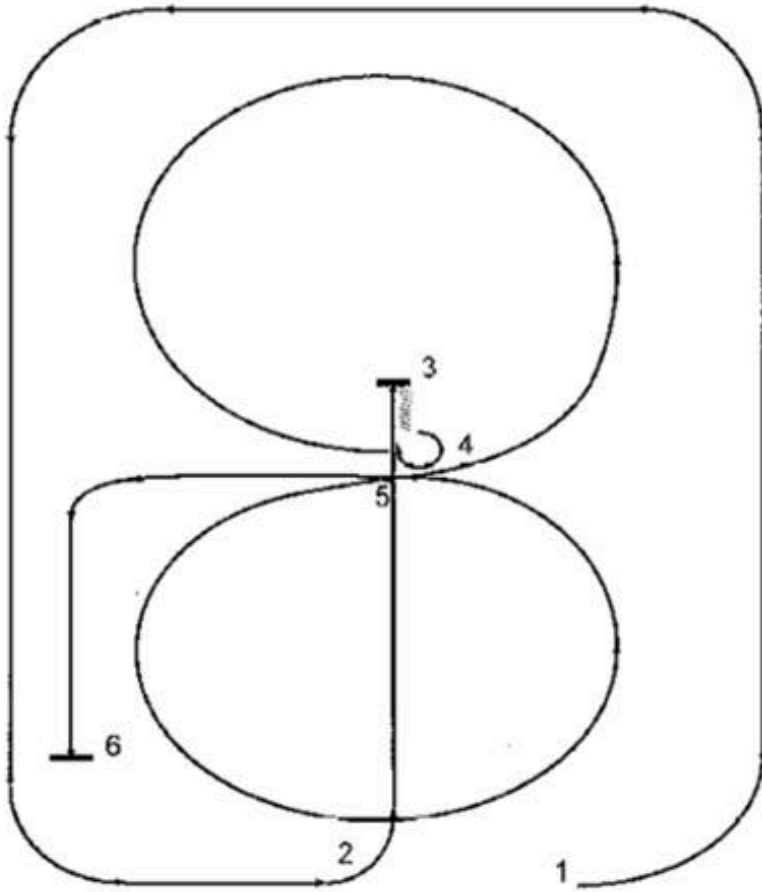
Pattern #1



Horsemanship Pattern #1:

1. *Extended jog along side of arena, then to center*
2. Begin lope at center of arena and lope left circle on left lead
3. Change leads at center of arena and lope right circle on right lead
4. *Change leads and continue loping around end of arena*
5. Once on the straight, increase speed and continue around end of arena
6. Stop and back

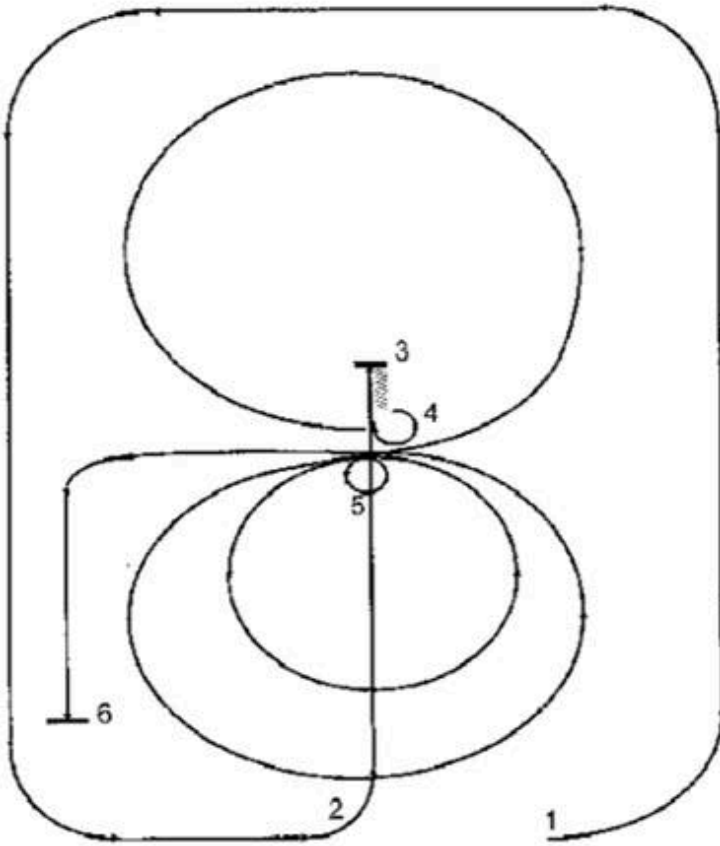
Pattern #2



Horsemanship Pattern #2:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.

Pattern #3



Horsemanship Pattern #3:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Stop in the center, execute a 360 degree turn, to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.

KNOWLEDGE

The Knowledge category evaluates the contestant's ability to demonstrate expertise, preparedness, and effective communication in areas critical to the role of a Miss Rodeo Oregon Titleholder. Points are earned by showcasing the following qualities:

- **Well-Studied & Informed:** Contestants must demonstrate a solid foundation of knowledge, showcasing they have taken the time to prepare and understand the subjects relevant to the role.
- **Clarity & Articulation:** The ability to clearly and confidently communicate ideas and information in a professional and approachable manner.
- **Composure Under Pressure:** Contestants should be able to think quickly and provide thoughtful, informed answers, even when presented with challenging or impromptu questions.
- **Depth of Knowledge:** Judges value contestants who can discuss topics in detail rather than providing surface-level or rehearsed answers.
- **Maturity & Confidence:** Contestants should deliver responses that reflect their intelligence, integrity, and suitability to represent the program in a public-facing role.
- **Genuine Passion:** Knowledge should not only come across as studied but also reflect a contestant's authentic enthusiasm for rodeo, agriculture, and the Western way of life.

Topics Contestants Should Be Familiar With, But Not Limited To:

- **Rodeo Knowledge:**
 - PRCA/WPRA rules and regulations, standings, events, and notable athletes.
 - The history and traditions of rodeo.
 - Common rodeo terms and event explanations.
 - Columbia River Circuit and Pageant Host Rodeo Information
- **Equine Science & Care:**
 - Equine anatomy and physiology.
 - Common equine ailments, treatments, and preventive care.
 - Proper equine nutrition and feeding practices.
 - Equine tack, including proper usage and maintenance.
- **Agriculture & Animal Welfare:**
 - Current topics in agriculture, including industry trends and challenges.
 - The role of agriculture in the rodeo and Western industries.
 - Ethical practices in animal welfare, with a focus on rodeo livestock.
- **Current Events:**
 - Awareness of significant local, national, and global news topics, especially those relevant to agriculture, rodeo, or rural communities. Any questions asked will not be political in nature.

How Points Are Earned:

- Contestants who exhibit thorough preparation and an ability to provide detailed, well-thought-out responses earn higher scores.
- Points are awarded to those who demonstrate confidence, professionalism, and enthusiasm when speaking about complex or technical topics.
- Judges value contestants who can connect their knowledge to their role as a titleholder, showing they can educate others, advocate for rodeo and agriculture, and engage audiences in a meaningful way.
- A contestant's ability to adapt to different types of questions, showcase originality, and communicate with poise is critical to success in this category.

PERSONALITY

The purpose of this category is to identify the contestant who embodies the ideal qualities for the role of Miss Rodeo Oregon Titleholder, focusing on authenticity, intelligence, and the ability to inspire others.

Core Values

- Authenticity:
 - Demonstrates genuine, sincere, and unrehearsed behavior in all interactions.
 - Avoids forced or overly polished presentations, reflecting their true self.
 - Exhibits kindness, humility, and approachability. There should be no signs of arrogance, pretense, or “mean girl energy.”
- Integrity & High Moral Standards:
 - Consistently demonstrates honesty, sincerity, and trustworthiness in both public and private settings.
 - Reflects strong ethical values and maturity, serving as a positive role model for others.

Interpersonal and Social Skills

- Warmth and Positivity:
 - Radiates an uplifting and encouraging energy, creating a welcoming environment for others.
 - Treats everyone with respect and kindness, showcasing a team-oriented attitude and strong emotional intelligence.
- Communication Skills:
 - Speaks confidently, articulately, and with clear enunciation. Conversational abilities should reflect both intelligence and the ability to engage with diverse audiences.
 - Adapts well to spontaneous or prepared speaking opportunities, with natural ease and charisma.

Public Representation

- Self-Projection:
 - Effectively projects her personality in various settings, such as on horseback, during interviews, on stage, or in casual public interactions.
 - Possesses charisma, enthusiasm, and a passion for representing the Miss Rodeo Oregon program.
- Public Speaking and Poise:
 - Exhibits comfort and confidence in front of audiences, delivering compelling, articulate, and engaging speeches or answers.
 - Adapts to on-the-spot questions with grace and thoughtful responses, demonstrating intelligence and quick thinking.
- Community Engagement and Fundraising:
 - Displays strong public relations skills and a commitment to serving the community.
 - Effectively engages in fundraising and promotional activities, showing the ability to represent the Miss Rodeo Oregon program with enthusiasm.
 - Excels in connecting with people of all ages, from children to rodeo professionals and sponsors, fostering a positive perception of the program.

Character and Outlook

- Confidence with Humility:
 - Radiates self-assurance without arrogance, exuding a calm and approachable presence.
 - Balances ambition with a collaborative and humble spirit, showing leadership through actions rather than dominance.
- Sense of Humor and Positivity:
 - Maintains a positive outlook on life, even in challenging situations.
 - Reflects an optimistic perspective, with a sense of humor that brings lightness and joy to those around her.
- Passion for Rodeo and Western Heritage:
 - Clearly exhibits a love and respect for the rodeo lifestyle and Western culture.
 - Shares her passion in a way that is inspiring and engaging, showcasing her ability to be an ambassador for the sport and tradition.

APPEARANCE & PRESENTATION

This category evaluates the contestant's ability to present herself as a polished, professional, and confident representative of the Miss Rodeo Oregon Title, focusing on her overall presentation in various settings:

Polish & Grooming

- Attention to detail in makeup, hair styling, and overall hygiene. Makeup should be age-appropriate and flattering. Hair should be styled attractively and professionally. Nails should be clean and presentable.
- Clothing must be clean, properly fitted, and flattering, with meticulous attention to grooming.
- Overall, the contestant should reflect a polished, well-put-together appearance that demonstrates readiness for the role.

Photogenic Quality

- When photographed, the contestant should showcase professionalism, polish, and the ability to represent herself effectively.

Poise & Posture

- Maintains a graceful, confident, and ladylike presence in all settings.
- Demonstrates good posture, composure, and polished behavior in both public and competition environments.
- Reflects professionalism and calmness under pressure, ensuring a poised and collected demeanor in any situation.

Knowledge of Proper Western Attire

- Demonstrates awareness of fashionable, well-coordinated Western outfits that suit her personality and fit appropriately.
- Required to wear full Western attire (hat, boots, belt, banner), with judges assessing versatility, creativity, and suitability of outfit choices for the Miss Rodeo Oregon Title.
- Reflects an understanding of how to dress appropriately and stylishly for various rodeo events and appearances.

Stage Presence & Public Speaking

- Commands attention with an engaging stage presence while speaking in public or during formal presentations.
- Maintains eye contact, clear enunciation, and an engaging tone while answering questions, giving speeches, or addressing an audience.
- Projects confidence and professionalism while speaking, showcasing an articulate and poised delivery.

Presence While Horseback

- Demonstrates poise, confidence, and control while on horseback, whether during introductions, horsemanship demonstrations, or public appearances.
- Maintains proper posture, balance, and composure while riding, reflecting professionalism and confidence in her equestrian skills.
- Exhibits enthusiasm and comfort while riding, ensuring her stage presence extends seamlessly to her time in the saddle.

Overall Presentation

- Reflect professionalism, confidence, and an understanding of the role of the Teen or Junior Titleholder.

PAGEANT JUDGES

All Judges of the Miss Rodeo Oregon Pageant are volunteers.

- At least three judges will be used to judge all categories, for all age divisions. The scores from all judges will be totaled for each contestant each time they are judged. The Pageant Director may seek a 4th judge in the event of a large contestant turnout.

- Judges are selected for their expertise in all fields of the competition: horsemanship, personality, appearance, and knowledge, etc. They all have awareness of correct western dress, knowledgeable about the sport of professional rodeo, and they are experienced western-type horsemen and horsewomen who are accustomed to judging horse events.

- The services of an independent auditor will be used to tally the judge's scores.

- Judges will have designated free time during the pageant.

- Judges will eat some meals with contestants during the course of the pageant.

- No judge's questions directed to MROIF will be answered during a contestant's competition.

- MRO Pageant will designate an official timer for the Speech Competition.

- Pageant officials will not have access to completed judging sheets. A head judge will be selected (Judge #1), and that judge will gather the completed score sheets from all of the judges, deposit them in a sealed envelope, sign over seal and follow the Pageant procedure to ensure the auditor receives them.

- No copies of the contestants score sheets will be distributed after the pageant, nor will there be any discussion regarding score sheets at the MRO Pageant. Each contestant may receive her scoresheet and Judges' comments in the mail or email, if requested via email, within 45-days following the completion of the Pageant. Judges have complete discretion on whether they want to provide comments to the contestants.

- In the event of any dispute concerning the decision of the judges, such dispute shall be settled by the MROIF National Director, President and Pageant Director. The National Director, President, and Pageant Director's review of any dispute shall be limited to determining if the Judges acted in good faith, impartially and in accordance with the applicable rules. If any Judge is found to have acted in violation of these rules, the National Director, President, and Pageant Director in their discretion, may remove such judge and may take any other remedial action they deem appropriate. All decisions of the National Director, President and Pageant Director are final.

All decisions of the Judges are final.

JUDGED EVENTS

Horsemanship

- Each contestant will ride a horse in each of three go-rounds of the horsemanship competition. As in rodeo, there will be a draw for the order in which the contestants compete and also a draw for contestant mounts in the Horsemanship go-rounds. No contestant will ride the same horse in more than one go-rounds. The Grand Entries, Parade, and Horsemanship Interview are also judged.

Public Speaking

- Speech – **Miss** Contestants are required to give a 90 - 120 second extemporaneous speech on a topic of her choice from a selection of presented topics. She will be given 10 minutes to prepare her speech prior to delivery. Judging is based on the content of delivery and the time allotted for the presentation.
- Media Interview – The media interview may be but is not limited to a prerecorded or live one-on-one interview with a media professional. Judging is based on knowledge, poise, professionalism and delivery.

Interviews

- Each contestant will be interviewed privately by the judges in both a Personal Interview and Horsemanship Interview. Questions asked will test the contestants knowledge of the pageant, professional rodeo, horsemanship and current affairs. Contestants may be interviewed on information given on their pageant application. Contestants may also be interviewed on each of the following categories; knowledge of tack, horse care, feeding, diseases, anatomy, etc.; knowledge of professional rodeo—its history, organization, rodeo terminology or vernacular, explanation of standard events, awareness of PRCA and WPRA championship standings and happenings in the pro rodeo world. **All rodeo knowledge subject matter will be PRCA/WPRA.**

Extemporaneous Questions

Extemporaneous/impromptu questions will be asked of each contestant during certain pageant functions. Questions may relate to the sport of professional rodeo, current events and/or personality.

- Official Contestant Introduction - Contestant will be asked a question based off of their application
- Impromptu Questions - Three questions will be asked after contestant gives their speech

Written Test - The written test will consist of 35 questions, which include multiple choice, true/false, short answer, matching, and fill-in-the-blank questions. It is worth 200 points in total. Contestants will have 60 minutes to complete the test.

Modeling - Contestants will participate in at least one fashion show.

Photogenic Quality

- The judges will judge the two (2) photographs submitted with the application. They will also judge two (2) photos given to them by the pageant photographer. One will be taken at the Official Introductions, one will be taken after the contestant completes their Personality Interview. A total of 4 photos will be judged.

CATEGORY AWARD WINNERS

Appearance – the winner of the Appearance category will have the highest cumulative total of appearance scores received in all judged events.

Horsemanship – the winner of the Horsemanship category will have the highest cumulative total of horsemanship scores received in the three go-rounds of Horsemanship, judged grand entries, and the parade.

Personality – the winner of the Personality category will have the highest cumulative total of personality scores received in all judged events.

Knowledge – the winner of the Knowledge category will have the highest cumulative total points on knowledge in the individual categories. The written test score is not included and is a separate award.

PAGEANT AWARDS

Photogenic Award – the winner of this award will have the highest cumulative total of scores from Judges scoring of the judged photographs.

Speech Award – the winner of this award will have the highest cumulative total of scores from all of the public speaking events. These include the official introduction, speech, impromptu questions and media interview.

Written Test – the winner of this award will have the highest score on the written test.

OVERALL AWARDS

(Unscored and across all age divisions)

Congeniality Award – the winner of this award is known by her peers as the friendliest, helpful, genuine and most outgoing contestant in the pageant. The winner of this award will have the highest cumulative votes from the contestants themselves across all age divisions.

President Sales Achievement Award – the winner of this award will be the contestant who has sold the most program ads after the required contestant page ad (\$400) across all age divisions.

Personal Sales Award - the winner of this award will be the contestant who has sold the most raffle tickets in excess of the required \$1000 across all age divisions.

Overall Sales Award - the winner of this award will be the contestant who has sold the most raffle tickets and program ads combined in excess of the required amounts across all age divisions.

PRIZES/AWARDS

All prizes awarded to Miss Rodeo Oregon or contestants, awarded by any party other than MROIF are subject to change without notice. Additionally, any prizes awarded by any third party may be subject to additional eligibility requirements beyond those set forth in these rules.

SCORING CRITERIA

Points will be awarded pursuant to the allotted points on the scoresheet. The contestant receiving the highest grand total score shall be crowned Miss Rodeo Oregon 2026. The contestant receiving the second highest grand total score shall be the first runner-up. In the event that there are five or more contestants, MROIF reserves the right to acknowledge more runners-up.

Ties for category and pageant award winners, i.e., Appearance, Personality, Horsemanship, Photogenic, Speech, and Written Test will be broken by referring back to Judge #1. Judge #1's score will break the tie. If a tie still remains, Judge #2's score will be used....and so on until the tie is broken. A tie for Congeniality will be broken by a second balloting by contestants. A tie for Miss Rodeo Oregon and runners-up will be broken by the horsemanship scores, i.e. the contestant with the highest score in horsemanship will receive the higher ranking.

In the event that only one contestant is competing for Miss Rodeo Oregon 2026, that contestant will be required to complete all pageant events and requirements and receive a score of at least 70% of the total score possible in order to win the Miss Rodeo Oregon title.

MISS RODEO OREGON INC. FOUNDATION

GENERAL PAGEANT INFORMATION

PAGEANT PROGRAM - Each contestant will have her photo and biography printed in the official MRO Pageant Program. All contestants are required to purchase their Contestant Ad page for the cost of \$400 and are encouraged to sell additional program ads.

PHOTOGRAPHS - Photographs taken of contestant during the pageant, by pageant officials or their designees, will become property of MROIF, and may be used for publicity and other purposes now and in the future.

EVENT TICKETS - Parents, relatives, friends and supporters of the contestant are responsible for obtaining their own tickets to the various pageant events. It is recommended that families purchase rodeo tickets well in advance.

REASONABLE ACCOMMODATIONS

We are committed to providing reasonable accommodations to qualified contestants with disabilities. As part of this commitment, MROIF will ensure that contestants with disabilities are provided reasonable accommodations for the pageant process. Any contestant who may need reasonable accommodations must request accommodations:

- No less than 14 days before the application due date for the application process
- No less than 45 days before the first day of pageant

MISS RODEO OREGON INC. FOUNDATION

PAGEANT GRIEVANCE POLICY

A grievance as defined by the dictionary is:

1. A cause of distress giving reason for complaint.
2. An actual or supposed circumstance regarded as just cause for protest.
3. A complaint or protestation based on such a circumstance.
4. Indignation or resentment stemming from a feeling of being wronged.

Grievance Committee: The committee will be comprised of three (3) random members of the MROIF Executive Board who will be drawn at Pageant Orientation with a designated chairman as the fourth (4th) member. The Pageant Director is not eligible to serve on the Grievance Committee. If any committee members are absent, the President shall appoint an alternate for the vacant position, if able. The Chairman of the Grievance Committee will be the point of contact and spokesperson for the committee. The Chairman of the Grievance Committee will have no vote unless there is a tie.

Any MROIF Executive Board Member or any person so designated as a pageant official or official chaperone of the MRO pageant who personally observes any misconduct or violation of Pageant Rules shall report same to the Grievance Committee. Such misconduct or infraction must be reported by the member of the Board or Chaperones who observed the infraction or misconduct and cannot be based on hearsay or remarks from other individuals or contestants. Such reported infractions or misconduct shall be handled in the same manner as a grievance filed by a contestant.

A grievance **MUST** be filed by the Contestant, MROIF Executive Board Member or a Pageant Chaperone to be a valid grievance. **NO** grievance from parents, trainers, family, etc. will be acknowledged. If a parent, trainer, family, etc. witnesses an event that could give rise to a grievance (mistreatment to a horse, bullying, approaching of a judge, etc.), it should be reported to a pageant official, who will then have the discretion to report the grievance. All grievances must be handwritten, signed, and delivered to a pageant chaperone, who in turn shall immediately deliver it to the Grievance Committee Chairman.

The grievance must be filed with the Grievance Committee Chairman within two (2) hours of the event being protested. A grievance must address a single event. Any contestant filing a grievance shall remain anonymous to the Grievance Committee members (except for the Chairman) and only be referred to by an alphabetical designation (ex: Contestant A). Grievances must be filed within two (hours) of the conclusion of the last judged event to be considered. **Grievances filed after this time will not be acknowledged absent extenuating circumstances.**

Actions: When the Grievance Committee Chairman receives a grievance, he or she must convene the Grievance Committee. The grievance committee will review the grievance. Once the Grievance Committee reviews the grievance it will make a decision whether to act upon, reject, or disregard the grievance. All decisions are binding on all parties to the grievance.

1. The Committee and complaining contestant will not discuss the grievance with anyone, not parents, other contestants, or judges.

2. Committee must make a decision based on facts and be certain without doubt, that the accused was intentionally involved in misconduct or misrepresented oneself or there was an infraction of a rule.

3. Committee in turn will review the grievance to determine if the complaint is substantiated. If it is determined to be a valid grievance, a meeting of the Grievance Committee and Judges will be convened. If it is determined the grievance is not substantiated, the proceedings shall cease. The decision shall be binding on all parties.

4. Committee and pageant Judges will interview the person against whom the charge is being filed and the person filing the grievance. Such interview shall be held separately and privately. Either of the individuals shall have the option to decline the private interview, in which case the Grievance Committee and Pageant Judges shall make a decision based on the facts presented. The Grievance Committee and Pageant Judges shall then dismiss the contestants and shall review the complaint.

5. The Grievance Committee and Pageant Judges must come to a majority decision. Consequences shall be set as follows:

1. No Penalty.
2. Point deductions as determined by members of the Grievance Committee and Pageant Judges.
3. Disqualification.

6. Pageant will continue as scheduled until decisions have been made.



2026 Miss Rodeo Oregon Pageant

Tentative Schedule

This schedule is very likely to have minor changes. Finalized Schedule will be sent in Contestant Packet

Wednesday, July 9th

10:00 AM - 10:30 AM	Pageant Check-In - <i>Elgin Stampede Hall</i>	Immediate Family Only
10:30 AM - 11:00 PM	Official Introductions - <i>Elgin Stampede Hall</i>	Open to Public
11:00 PM - 12:00 PM	Contestant Lunch with Judges	Closed to Public
12:15 PM - 3:00 PM	Horsemanship Competition - <i>Elgin Stampede Arena</i>	Open to Public
3:30 PM - 6:00 PM	Contestants Move-In to Hotel	Closed to Public
6:00 PM - 7:00 PM	Written Test	Closed to Public
7:00 PM - 8:00 PM	Casual Contestant Dinner (No Judges)	Contestants Only
8:30 PM	Contestant Get Acquainted Party	Contestants Only
8:30 PM	Parent Social	Closed to Public

Thursday, July 10th

8:00 AM - 8:30 AM	Contestant & Judges Breakfast	Closed to Public
8:30 AM - 11:30 PM	Personality Interviews	Closed to Public
12:00 PM	Doors Open for Speeches	Open to Public *Ticket Req'd
12:30 PM - 3:00 PM	Speech Luncheon	Open to Public *Ticket Req'd
3:00 PM - 5:00 PM	Fashion Show Rehearsal	Closed to Public
7:00 PM	Ty Hallgarth Memorial PRCA Xtreme Broncs	Open to Public *Ticket Req'd
7:30 PM	Contestant Dinner at VIP Tent	VIP Ticket Req'd
8:30 PM - 10:00 PM	Fashion Show Rehearsal	Closed to Public

Friday, July 11th

8:30 AM - 9:00 AM	Contestant & Judges Breakfast	Closed to Public
9:00 AM - 12:00 AM	Horsemanship Interviews	Closed to Public
12:00 PM - 3:00 PM	Casual Lunch & Fashion Show Rehearsal	Closed to Public
4:00 PM - 5:30 pm	Mock Media Interviews	Open to Public
7:00 PM	Elgin Stampede PRCA Rodeo Performance One	Open to Public *Ticket Req'd
7:30 PM	Contestant Dinner at VIP Tent	VIP Ticket Req'd
8:30 PM - 10:00 PM	Fashion Show Rehearsal	Closed to Public

Saturday, July 12th

7:30 AM - 10:00 AM	Contestant Breakfast & Fashion Show Rehearsal	Closed to Public
10:30 AM	Doors Open for Fashion Show	Open to Public *Ticket Req'd
11:00 AM - 2:00 PM	Fashion Show & Sweetheart Pageant	Open to Public *Ticket Req'd
4:00 PM	Elgin Stampede Parade	Open to Public
7:00 PM	Elgin Stampede PRCA Rodeo Performance Two	Open to Public *Ticket Req'd
7:30 pm	Contestant Dinner at VIP Tent	VIP Ticket Req'd
After Rodeo	Autograph Session	Open to Public

Sunday, July 13th

7:30 AM - 9:30 AM	Breakfast & Coronation Rehearsal	Closed to Public
9:30 AM	Doors Open for Coronation	Open to Public
10:00 AM - 12:00 PM	Coronation Ceremony	Open to Public